



BRIGHTON LIONS CLUB NEWSLETTER


WE SERVE

DISTRICT 11-C2

April, 2010

Editor: Lion Katie Schumm

Extra! Extra! Important Club Updates!


 Due to inflating Club costs and a sinking Club personal account, our Club has been in need of some updates and changes to help keep us above water. Accordingly, a committee recently met to discuss options for boosting our personal account, and came up with the following changes for our club, which were approved by the membership at the March 10 business meeting:

- 1. ALL MAILINGS TO BE DISCONTINUED** - In order to save postage and printing costs, the Club will be streamlining its all mailings to be done via **email only**. Newsletters, Dues Bills, etc. will no longer be sent via snail mail. Paper copies will be available at meetings for hand delivery. Please make sure you have a current email address submitted to the secretary.
- 2. DUES REVISION** - For the first time in several years, we are changing our Dues rates. Effective as of the next Dues period (mid this year), each member will be responsible for **semi-annual dues of \$40 per person** (which can be paid in semi-annual installments). If you have any questions about this, please contact our Treasurer, Lion Bob Johnson.
- 3. CHANGE IN FINES SYSTEM AT MEETINGS** - All fines will cost 10 cents (excludes Presidential Fines), and **each fine will stand on its own**. In other words, no paying \$1 in advance for all of your fines for the evening! If a dollar goes into that Lion for your fine, then on the very next fine you will owe 10 more cents. I don't know about you, but I'm going to start bringing plenty of dimes to each meeting!
- 4. THE RETURN OF "SOCIAL HOUR"** - We are bringing back "social hour" at the Den! Beginning at 6:30pm, before each meeting, we encourage members to stop in and socialize with other Lions. Cocktails will be available for purchase. To get the cocktail supply started, we are asking members to donate their favorite spirits, wine, or beer. Cost of cocktails TBD.



In addition, we are activating a Membership Committee to set up membership drive events, and we are looking to possibly upgrade the Officer Installation banquet (maybe to a restaurant?) to improve attendance and make it a bigger draw.

Officer Elections Being Held Soon

 We will be holding officer elections at the April 14 meeting, so please plan to attend and vote! The nominees so far include: Lion Don Nelson for President, Lion Carole Scott for Vice President, Lion Bob Johnson for Treasurer, Lion Dave Schumm for Secretary, and Lion Dave Lyberg for Tail Twister. We still need a Lion Tamer! Come and support your new officers, and vote!

President

Lion Gene Smith

Vice President

Lion Carole Scott

Secretary

Lion Katie Schumm

Treasurer

Lion Bob Johnson



Bowling For Kids' Sake

Leading us to victory were Lions Dave Lyberg, Bob Johnson, Karla Boylan, Gene Smith, and Karla's husband Tom. After the first game was won by us, our friends the Rotarians decided it would prove more interesting to put a small wager (\$100.00!) on the second game, so it was truly a pleasure to give one last donation of five crumpled up twenty dollar bills to the BB/BS organization on behalf of the Brighton Lions, but actually begrudgingly funded by the Rotary team!



White Canes Comin' Up!

Mark your calendars! Friday and Saturday, **April 30 – May 1**, from 10:00am-8:00pm will be our annual White Cane fundraiser outside of VG's. Please plan on volunteering a few hours of this weekend toward collecting funds for this much needed event.

Join Us for "Buddy Day"!

We are partnering with other Lions Clubs and volunteers from Gift of Life Michigan, Michigan Eye Bank, and Hospice of Michigan organizations throughout the state on April 7 (from 11:00am-7:00pm) to help spread the word to all who enter a Secretary of State office about the benefits of adding their names to the Michigan Organ Donor Registry. April is once again being designated by our Secretary of State, Terri Lynn Land, as "Donate Life Month", and we're helping to motivate as many people as we can to become organ, tissue, and eye donors. By doing so, any of the clerks at the Secretary of State offices can add or verify one's name to the registry and then receive a red heart donor symbol for their driver's license or state ID card. Lion President Gene Smith will be coordinating a list of volunteers of all Brighton Lions who wish to donate an hour of their time to help out in this event.

Poker Nights at the Shark's Club

We're back at the Shark's Club at the beginning of the month (actually, from March 30 – April 2) to raise some funds and dole out some poker chips. Hey, it may be the last minute, but if you're interested in grabbing a shift, give Lion Doug Williams a call in case we're still in need of volunteers. And a big thanks goes to Lion Doug for organizing another big poker event; he always does a super job!

Den Usage


Please contact Lion Dave Lyberg for booking the use of our building.

Lion Dave may be Reached at:
(810) 229-8206 or
(586) 839-2092

Den Updates


- ➊ At our April 28th meeting we will all be receiving training (or retraining) on the proper use of our **Automated External Defibrillator (AED)** that we have at our Den. This training could save a life someday, so we hope you attend this important meeting.
- ➋ Lion President Gene is still hard at work coordinating the new sign that will point the public toward our Den.

Website Update, One Year Later

 It's been just over one year since our brand-new website launched at www.brightonlions.org on approximately February 1, 2009. In that time, our site has had over 1,091 visitors, over 75% of which came from search engine traffic—meaning that people searched for us on Google and found us! If you search for the term “Brighton Lions”, we are the #1 top search result on Google, Yahoo!, and Bing (that’s huge!). We’ve had readers from not just the U.S. checking out our site, but also visitors from Canada, the U.K., Australia, Hong Kong, Switzerland, Slovenia, and Hungary! So word about our club is circling the globe. And the great news is that our traffic is only trending upward, so more and more people are finding us all the time (this January alone we had 128 unique visitors).

If you ever have **any** story ideas or photos for the website, please contact Lion Katie with ideas and emails. We’re always looking for new things to publish. Keeping this site going will really rely on the whole club to contribute in one way or another. Thanks for a successful and wonderful year on the web!

April 2010

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2 Spaghetti Dinner 4:30-7:30pm	3 VIABIL Meeting 9:30am-Noon
4 Easter 	5	6	7 Buddy Day At Secretary of State	8	9	10
11	12	13	14 Business Meeting 7:00pm	15	16	17
18	19	20	21	22	23	24
25	26	27	28 Dinner Meeting 7:00pm	29	30 White Cane Fundraiser 10:00am-8:00pm	1 White Cane Fundraiser 10:00am-8:00pm

Save Your VGs Receipts

Remember that our Club receives a 1% cash rebate on all VGs purchases. Hang on to all VGs receipts and give them to Lion Katie at the next meeting!

“The pleasure of our fellowship reluctantly we end. Although our paths now grow apart, our hearts and friendship blend. Although we go our separate ways, this pledge we maintain, that we shall live as Lions until we meet again.”

